



“By Students, For Students”

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# Our idea in a nutshell

- StudyCamp is an online educational platform where students can upload videos and view videos made by their fellow peers about different topics.
- As of now the videos will be focused on the Karnataka State Syllabus, and thus the videos will be provided in mainly Kannada but will have subtitles in other languages through the implementation of google translate API.
- Through the implementation of accounts and profiles, we will be able to view the progress made by students based on the videos seen by them.
- Quizzes will also be taken before and after they watch the videos to observe their grasping of concepts and this along with the accounts will help measure impact.
- It will have a forum as well

# More about our idea

- StudyCamp is premised on the idea “By Students, For Students”
- Since most students share similar thinking patterns, they will be able to learn in an effective manner.
- On the platform we plan to involve qualified moderators to fact check our content to make sure it is certified.
- We also have a forum for students to discuss any problem they face and to get accurate replies from moderators and fellow peers as well.

# School Programme

- We also have a school programme
- It entails us going to these schools and providing them with internet and projecting these videos in the schools
- We wish to do this as we understand that many students do not have access to the internet on their parents devices and this programme will ensure that they still get the resources they need

Every aspect of this has been included in our budget.

# What makes us different from pre existing platforms

We are more than just an educational program...

- We will be building a physical connection with the students also we will be providing them with actual hardware to facilitate their learning.
- Other platforms are not efficiently geared towards the rural parts of society and made to fit the Indian system of education, while our platform will be specifically catered towards the Indian education syllabus. In addition, we are a student led platform with all videos made by fellow students, as mentioned previously this will help
- Most other platforms have more of a one way channel of communication, but we will be meeting with the kids and making a relationship that ensures devotion, commitment and hard work towards their education.

# Pilot Program - what we intended to do

1. The set time for our pilot was 4 weeks
2. We planned to establish and get the website functional and online.
3. Contact a BEO and get his support for performing this program in schools in his block
4. Go to a school and perform at least one or two sessions of the school programs and take a few class test to measure our impact.
5. Gather volunteers of teachers for moderation and students from privileged schools such as our own to make and upload videos and to be a part of studycamp.

# Our Pilot Program- What we accomplished

1. We spent some time fine tuning and developing our website and sorting out hosting and other such issues.
2. We first made a set of trial videos to be viewed on the platform, one of which will be shown at the end of this presentation.
3. We then contacted the block education officer of Anekal Taluk and pitched our idea to him and have arranged a meeting for further developments.
4. We chose one trial school, where we would first implement this program
5. In our own school and individual localities we have approached some students from privileged schools and teachers (for moderation) to make some videos and be part of this platform. We received lots of interest and have assembled a team of 10 kids and 8 teachers/parents.

# Challenges

1. The production time for the 1<sup>st</sup> video was 5-6 hours, which was more than we had anticipated (2-3 hours)
2. We found it very difficult to contact the BEO in the first place since he was very busy and constantly not in his office
3. Not many students were able to access our platform outside of their school so they only learnt what was displayed during the school programme
  - a. Because awareness was not well spread and the students were not aware
  - b. Reluctance from parents to let them use their phones to access the site.
4. We were not able to make enough visits to government schools as we had exams and thus were not able to aptly measure impact yet.
5. However our pilot still has one week to it and we plan to make at least 2-3 more visits to these schools



# Course Correction

1. We reduced our production time for videos from 4-5 hours to 2-3 hours
2. We have decided to spend more time in schools to inform students and build awareness and support for our program
3. We approached the BEO about our school program, as we understood that many students did not have the electronic infrastructure needed to access our videos

# Scalability

- We have many friends and their parents who were interested to be a part of the project. This will allow our sphere of influence and ensure a wide-scale database of videos.
- And as our database grows interest from other schools and coordinators will rise, which increases the outreach of our platform
- In the long run to increase funding we aim to use crowdsourcing and CSR
- Hire multiple part-time moderators to effectively moderate the large amounts of data being sent in as fact checking is very important.

# Enriching- What did we take away?

- We understood the value of giving back in our society
- We learnt how to persevere even when faced with a challenge or obstacle
- We understood that not everyone could access our platform and that we should work on our school program and working hands on with the students to improve this program further.

# Plan for near future

1. We plan to visit at least 3 schools and raise awareness about our platform during the Winter Break
2. We would advise students and teachers to give inputs about our website in order to make adequate changes to enhance quality.
3. We plan to contact 2 more BEO's after we complete our pilot phase
4. After getting all the funding we plan to also hire 1 part time moderator to check up on the data uploaded
5. We have got in contact with multiple NGO'S in the area, such a Pratham and would want to incorporate our platform in their teachings to increase impact

# Plan for ₹21,000 that we have left

- Server costs for our website per annum -8,000
- Buying a portable projector and a dongle to conduct our school program-5,000
- Portable projector screen - 2000
- Buying quality production equipment for content creation- 3,000
- Towards buying prizes and incentives for users who upload regularly-2,000
- Snacks, food and stationary for students in school program to encourage attendance - 1000

# Our Website

Play video file- untitled1

# Our Website- Answering a quiz

Play video file-  
untitled



# Thank you!

We hope that you can help us bring  
about a change in education.

