

# Project Swapna

*Creating success  
stories*

**Samyukta Shrivatsa  
Saankhya Shrivatsa  
Laya Lakshminarayanan  
Sahit Bangre**

Improving accessibility to  
higher education for  
*low-income first generation*  
urban high schoolers

# Outline - the Swapna paradigm



**Mentoring network of successful college-going low income students and volunteers**



**Centralized scholarship database**

**Competitive exam information portal**

**Coaching centre connection**



**City-wide 'book drop' resource collection**

Our pilot

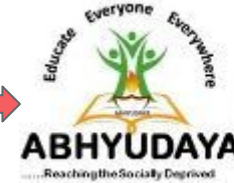
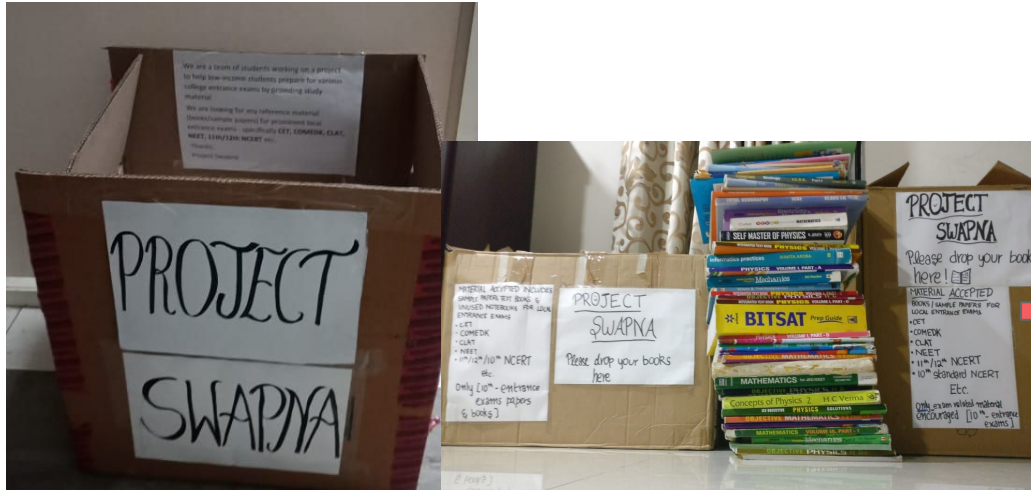
# Mentoring session

- Mentoring session with Kruthi (Courtesy Changemaker Challenge!) at Sri Krishna Vidya Mandira
- Scholarship information session



# Book drive

- Partnership with Abhyudaya - ensuring end to end utilization of resources
- Pilot in three apartments - 80+ books



।परेषामुपकारार्थं यो जीवति स जीवति ।  
They alone live, who live for others  
- Swami Vivekananda

# Scholarship portal

- Functioning portal: [www.projectswapna.weebly.com](http://www.projectswapna.weebly.com)

## Project Swapna

FIND SCHOLARSHIPS

KARNATAKA CET

COMEDK

NEET

### Project Swapna

#### Important scholarship/competitive exam information

##### Important websites

1. <https://sw.kar.nic.in/WebPages/OnlineApplication.aspx>  
> Apply for all scholarships online
2. <https://scholarships.gov.in/>  
> State schemes list
3. <https://www.karnataka.gov.in/mscwb/Pages/Scholarships.aspx>  
> Details of scholarships
4. <https://www.buddy4study.com/article/top-scholarships-for-students-of-karnataka>  
> NGO scholarships
5. [www.projectswapna.weebly.com](http://www.projectswapna.weebly.com)  
> Information on all competitive exams

##### General

FIND SCHOLARSHIPS

KARNATAKA CET

COMEDK

NEET

#### Register

<http://kea.kar.nic.in/>

#### Important dates

- Application availability – 1st week of Feb 2019.
- Last Date – 3rd week of march 2019.
- Application fee – 650

#### Courses:

Medical, Dental, Indian Systems of Medicine and Homoeopathy, Engineering / Architecture courses, Farm science i.e. B.Sc. (Agriculture), B.Sc. (Sericulture), B.Sc (Horticulture), B.Sc(Forestry), B.Sc. Agri Bio Tech, BHSc.(Home Science), B.Tech (Agri.Engg), B.Tech (Food Technology), B.Tech (Dairy Tech), B.FSc (Fisheries), B.Tech (Food Science &Tech), B.Sc. (Agri. Marketing & Co-Op), B-

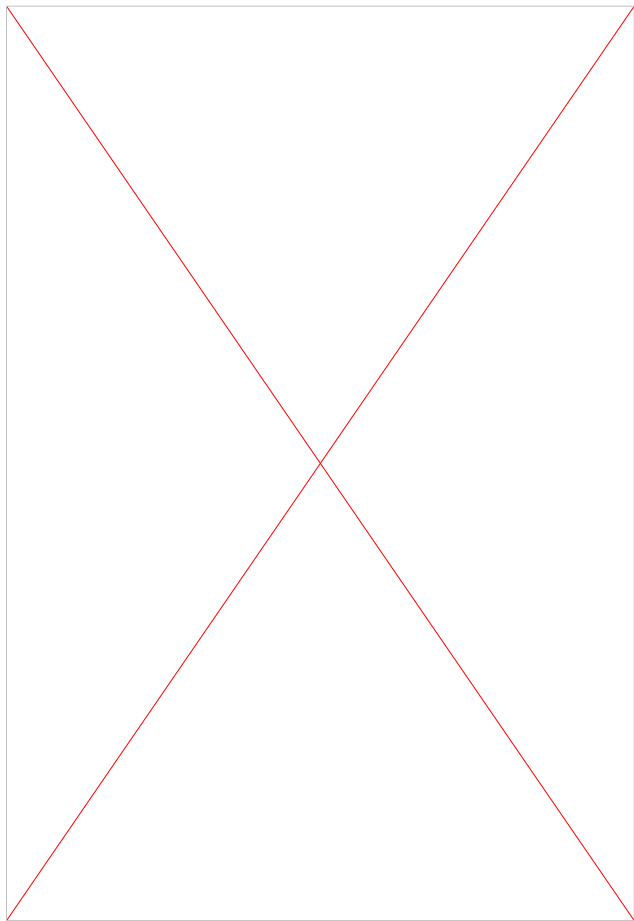
# Success metrics – reflection

<b>Target</b>	<b>Outcome</b>
4 sessions conducted telephonically	2 sessions conducted at location
Survey viability of drop box	<ol style="list-style-type: none"><li data-bbox="1000 489 1638 568">1. Installation of drop boxes at three locations</li><li data-bbox="1000 576 1572 656">2. Ensured efficient utilisation of resources</li></ol>
Create basic prototype of online scholarship portal	<ol style="list-style-type: none"><li data-bbox="1000 726 1696 896">1. Functional scholarship and competitive exam information database ready and constantly being updated</li><li data-bbox="1000 904 1702 980">2. Hard copies provided to students and volunteers</li></ol>



# What worked

- Scholarship/competitive exam information is a niche requirement
- Low-cost, sustainable mentorship model
- Relevant personalised information from mentor based on degree
- Large volume of reference material gets utilised
- Getting information from volunteers on unexpected requirements (picture books, etc.)
- One point contact useful for facilitators



# Learning outcomes

<b>Challenge</b>	<b>Plan of action</b>
Timings at government school - prioritization of “immediate” studies	Value addition to existing programmes by education NGOs
Inability of parents to identify reference material needed by their children	<ul style="list-style-type: none"><li>● Distribution of material via verified coaching network (Abhyudaya)</li><li>● Matching books to needs at schools (Ex. - NTSE, NCERT exemplar)</li></ul>
Proliferation of scholarship material	Services offered to teachers/volunteers
Collection of reference material	Identify residential zones/schools where volume of material is greatest as drop-off zones
1:15 mentor-mentee ratio - lack of personalisation	1:1 telephone hotline

# Future work

- Scout for mentor network and create one point hotline
- Create demand vs. need connect for all partner schools
- Work on partnerships with education NGOs → expand reach/efficiency of mentor network
- Establish drop points for books and ensure regular collection and supply to Abhyudaya
- Develop definitive mentorship milestones
- Ensure regular updation of Project Swapna website with relevant information in regional languages

Let's create a million success  
stories  
- Project Swapna